

A man in a white cardigan is speaking to an audience in a conference hall. The audience is seated at round tables, and a large chandelier is visible in the background.

BUILDING INTELLIGENT, CONNECTED, & RESPONSIBLE HEALTH DATA SYSTEMS

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13th Annual Summit on

DATA ANALYTICS

FOR HEALTHCARE

DECEMBER 9-10, 2025 | HYATT REGENCY TORONTO

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#DAHC2025



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MESSAGE FROM THE PRODUCER

Dear Colleagues,

Welcome to the 13th edition of the Data Analytics for Healthcare Summit, which brings together the most **innovative, engaged, and influential data and analytics leaders in Canadian healthcare**.

The summit is designed to support data, analytics, and AI leaders across public and private healthcare. Leave with **strategic guidance, practical tips, effective tools, and innovative technology** delivered by the brightest minds in the industry.

We have curated a two-day agenda packed with case studies, workshops, panel discussions, and roundtables. Two dedicated tracks will provide you with an actionable plan on how to **accelerate your data transformation, harness the power of AI ethically, democratize data securely, scale architecture practices effectively, and find the ideal governance strategy that balances innovation with safety**.

Join us to make lasting connections and source best practices from leading agencies and organizations, including **SickKids, CAMH, UHN, Vancouver Coastal Health, Medcan, First Nations Health Authority, Ontario Health, NL Health Services, SE Health, Alberta Health Services, Unity Health Toronto, Hôpital Montfort, and the Information and Privacy Commissioner of Ontario**.

We look forward to welcoming you into the Data Analytics for Healthcare community and hosting you this December!



Jeremy Behrmann
Head of Content – Data Summit Portfolio
Strategy Institute
jeremy@strategyinstitute.com





THE BEST IN DATA INNOVATION

The 2025 Data Analytics for Healthcare Summit promises to be our biggest and best event yet — bringing together top leaders, innovators, and experts to explore the future of data and AI. With expanded sessions, cutting-edge technologies, and unparalleled networking opportunities, this year's summit will set new standards for innovation and collaboration in the ever-evolving data landscape. You can expect to

- ▶ Explore insightful and technical case studies that provide insights to **move your data and AI journey forward**.
- ▶ Connect with experts from **SickKids, CAMH, UHN, Medcan, First Nations Health Authority**, and more across two incredible tracks focusing on technical and strategic capabilities.
- ▶ Join visionaries **transforming data-driven decision-making** — and unlock what's next for your organization.

WHY ATTEND?

Join the **13th Annual Data Analytics for Healthcare Summit** and be part of Canada's most influential data and analytics event dedicated to healthcare. Whether you're scaling up your data function, navigating decentralization, or deploying AI at the bedside, this is where foundational strategy meets real-world execution.



STRATEGIC INSIGHTS

Learn how leading healthcare organizations are navigating data integration and interoperability, operationalizing governance, and driving data literacy across the culture. Gain practical frameworks for future-ready data strategies in an era of rapid change.



HANDS-ON WORKSHOPS

Learn how to secure funding for data initiatives, respond to common objections, and translate analytics into strategic business value that earns clinical support.



PEER NETWORKING

Fuel meaningful conversations over breakfast, meet one-on-one with solution providers, and meet new connections during interactive roundtables and speed networking.



TARGETED TECH CONTENT

Go beyond buzzwords. Dive into case studies on governance, AI execution, data literacy, data integration, and data equity. Learn from organizations like SickKids, UHN, Trillium Health Partners, Medcan, and more.



A GOOD TIME, GUARANTEED

There's plenty to enjoy throughout the summit, including an evening reception with cocktails and prizes, a perfect chance to wind down in a fun and friendly environment.

NETWORK AND HAVE FUN

Networking and fun take centre stage at this year's event, offering the perfect balance of professional connections and social experiences. Start your day with engaging conversations at our networking breakfasts, where you can meet industry peers over coffee and fresh bites. In the evening, unwind at our cocktail reception, where great drinks, lively discussions, and new opportunities come together in a relaxed, social setting.



AGENDA AT A GLANCE

From expert-led sessions and thought-provoking keynote speakers to interactive workshops and networking opportunities, every moment at the Data Analytics for Healthcare Summit is designed to inspire, engage, and equip you with the insights and tools needed to succeed. Prepare for two days filled with innovative ideas, meaningful connections, and valuable takeaways that will elevate your experience and leave you motivated for what lies ahead.

STRATEGIC INSIGHTS

- **Execute AI pilots** successfully and design to scale up
- Operationalize governance to **build trust in data quality** and AI
- **Embed analytics** at the point of care

LIVE DEMOS

- Test-drive **key data platforms**
- Explore AI and **machine learning implementation tools**

INTERACTIVE WORKSHOPS

- Create **informatics dashboards** that hospital teams actually use
- Lay the groundwork for scalable, **responsible AI**
- Master influencing people to **develop data literacy** by building it into targeted projects led by the end user

WORLD-CLASS CONTENT

- Embed AI 2.0 in **everyday clinical workflows**
- Scale innovation in the wider healthcare sector and **break down silos for smarter collaboration** and interoperability
- **Build provincial and regional data strategies** for a fragmented health landscape

NETWORK

- Enjoy **breakfast networking** with industry peers and thought leaders
- Have fun at our **evening reception** with cocktails and prize giveaways
- Schedule **one-on-one meetings** with solution providers and experts

FUTURE TRENDS

- Align with **key AI regulations** coming out of Europe and into Canada
- Scan the innovation and **tech landscape**

WHO ATTENDS?

We pride ourselves on having attendees from some of the most credible healthcare organizations in Canada. This is your opportunity to join them and be a part of the incredible story of Data Analytics for Healthcare 2025.



TESTIMONIALS

Don't just take our word for it! Here's what some of our previous delegates have said about this incredible summit.



"Informative, practical, and inspiring. The speakers shared realistic challenges and solutions that I can apply in my own work. I look forward to attending again."



"This summit is now on my must-attend list. I gained so much from the content and the quality of the discussions. It's rare to find a healthcare data event this focused and well-organized."



"The summit was exceptionally well organized with a great balance of technical depth and strategic insights. A valuable experience for anyone working in healthcare data."



"Wonderful event — great presentations, inspiring and applicable content, and valuable networking opportunities."



"It was really nice to network and be together in a room with like-minded data analytics nerds who care about better health outcomes - like myself!"



"A great forum for networking and connecting with others doing similar work. I love the opportunities to learn and share experiences, challenges, and lessons learned."



SPEAKER LINE UP

MANY MORE ↗

Our agenda is delivered by the best data experts in healthcare. Not only will you get to hear from world-class speakers at the top of their game, but you also have the opportunity to meet and network with them.



David Rotenberg
Chief Analytics Officer
CAMH



Michael Li
Senior Director,
Advanced Analytics
**Vancouver Coastal
Health**



Peter Nord
Chief Medical Officer
Medcan



Sandra Moro
Deputy CIO, Information
Management &
Technology
SickKids



Alistair Forsyth
Chief Information Officer
VHA Home HealthCare



**Deepak Kumar
Sharma**
Vice President, Strategy
& Organizational
Performance
**William Osler Health
System**



Beatrise Edelstein
Vice President, Post
Acute Care and Health
System Partnerships
Humber River Health



Victoria Chan
Chief Medical
Information Officer
Mackenzie Health



Andrew Pacey
Executive Director,
Program Development &
Analytics
**First Nations Health
Authority**



Jonathon Bingeman
VP, Finance & Digital
Transformation
**Providence Care
Hospital**

SPEAKER LINE UP

MANY MORE ↗

Our agenda is delivered by the best data experts in healthcare. Not only will you get to hear from world-class speakers at the top of their game, but you also have the opportunity to meet and network with them.



Sandra McKay
VP of Research
VHA Home HealthCare



Mark Watmough
Director, Digital
Operations
VHA Home HealthCare



Michaelia Banning
Director, Product
Management, Data
Science, & Advanced
Analytics
Unity Health



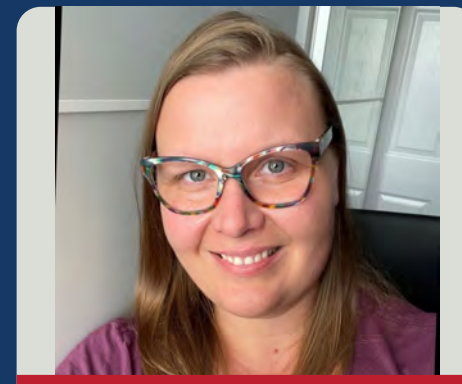
Jason Lewis
Director, Information
Management
**Providence Care
Hospital**



El Mostafa Bouattane
MD, Chief Privacy Officer
& Director, Organizational
Performance
**Academic Montfort
Hospital**



Mike Reid
Vice President, Quality,
Performance, & Standards
Privacy Officer
**Vision Loss
Rehabilitation Canada**



Nicole Minutti
Senior Policy Advisor
**Information and Privacy
Commissioner of Ontario**



Jan-Marie Prato
Director of Operations,
Employer Services
**Acclaim Ability
Management**



Rehana Alli
Director of Data and
Analytics
**Acclaim Ability
Management**



Tracy Parsons
Director, Analytics &
Data Access, Data &
Information Services
NL Health Services

FULL AGENDA

Day 1 – Tuesday, December 9, 2025

7:45 AM NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with **healthcare data leaders**.
- Get to know your **industry peers** and colleagues over a delicious breakfast.
- Source practical tips, discuss **best practices**, and prepare for the day ahead.

8:45 AM OPENING REMARKS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience.

9:00 AM OPENING KEYNOTE: DATA QUALITY

From Quality to Capability: How VHA Home HealthCare Built Canada's Richest Homecare Dataset to Power AI and Policy

What does it take to not just manage data, but turn it into a strategic advantage for AI innovation and policy leadership? At VHA Home HealthCare, significant investments in data governance and infrastructure have created the richest and most accurate homecare dataset in Canada—over 1 million high-integrity data points. Walk away with strategic insights and technical know how to:

- Develop your own data cleansing capabilities that deliver quality data
- Build predictive models for hospital readmission risk in homecare patients
- Experiment with AI tools like chatbots and language translation with confidence
- Anticipate and model patterns of absenteeism to inform operational planning

Discover how quality data and robust governance isn't just compliance—it's the launchpad for innovation.

Alistair Forsyth, Chief Information Officer, **VHA Home HealthCare**

Sandra McKay, VP of Research, **VHA Home HealthCare**

9:30 AM SPEED NETWORKING! MAKE MEANINGFUL CONNECTIONS

Grow your network by meeting like-minded individuals to share your latest ideas and projects with:

- Enjoy a quick icebreaker, exchange LinkedIn information, and **build lasting business relationships**.
- Achieve your conference networking goals in a **fun and agile fashion**.
- **Join a community** of HR leaders and gain invaluable support.

10:00 AM OPENING PANEL: AI 2.0 IN HEALTHCARE

From Pilots to Practice: Implementing AI in Everyday Clinical Workflows

The first wave of AI in healthcare was defined by experimentation and proof-of-concept pilots. Today, we're entering a new era - AI 2.0 - where the focus is shifting from isolated innovation to sustainable, integrated clinical tools that enhance outcomes, reduce burden, and scale impact. Source practical tips to:

- Transition from pilot projects to enterprise-scale implementation.
- Align AI development with clinical governance, safety, and usability standards.
- Integrate AI tools into EHRs and care pathways to reduce friction and enhance adoption.
- Overcome pilot fatigue, ensure clinical buy-in, and achieve measurable improvements.

Improve patient care by positioning AI 2.0 not as a future vision, but as a practical engine for change today.

Peter Nord, Chief Medical Officer, **Medcan**

Michaelia Banning, Director, Product Management, Data Science, & Advanced Analytics, **Unity Health**

Mostafa Bouattane, MD, Chief Privacy Officer & Director, Organizational Performance, **Hôpital Montfort**

Victoria Chan, Chief Medical Information Officer, **Mackenzie Health**

10:45 AM INDUSTRY EXPERT: DATA PLATFORMS

Unlocking Healthcare Data's Full Potential with a Modern Data and AI Platform

As healthcare organizations strive to become more data-driven, modern data and AI platforms are being used to dismantle silos, integrate multimodal patient data, and enforce stringent privacy controls. These platforms are not just about storage - they are about reducing latency, enabling real-time insights, and activating AI/ML to support better decisions across clinical and operational functions. Develop a blueprint to:

- Integrate multimodal patient data, including imaging, text, and structured clinical data, into a unified platform.
- Deploy GenAI, large language models, and machine learning workloads to extract timely insights.
- Operationalize AI-driven insights to improve patient experience, outcomes, and organizational efficiency.

Increase your team's ability to transform data into intelligence - and intelligence into impact.

11:15 AM EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest **data analytics technology** with our industry-leading sponsors.
- Share your challenges with the **biggest innovators** in the business.
- Schedule **one-to-one private meetings** for personalized advice.

FULL AGENDA

Day 1 – Tuesday, December 9, 2025

11:45 AM INDUSTRY EXPERT: DATA STRATEGY

Building the Capacity to Turn Data into Action at Speed and Scale

As demand for data-driven decision-making grows, so does the need for scalable, reliable data science infrastructure. Evolve your data science teams, tooling, and pipelines to deliver timely insights that support operational and strategic goals. Source your plan of action by:

- Communicating more effectively with data science teams to maximize the impact of models and insights on business strategy.
- Prioritizing innovation and quality over manual processes.
- Collaborating with data scientists to create a seamless and efficient pipeline that drives success.

Optimize the path from insight to sustained action with data science pipelines that reduce friction from experimentation to deployment.

12:15 PM PANEL: REGIONAL & PROVINCIAL COLLABORATION

Twelve Systems, One Challenge: Building Provincial and Regional Data Strategies for a Fragmented Health Landscape

Canada doesn't have a single health system — it has twelve. Each province and territory governs its own healthcare delivery, creating structural fragmentation that challenges national coordination, interoperability, and innovation. Now is the time to invest in provincial and regional data strategies that respect jurisdictional autonomy while enabling pan-Canadian insight, performance measurement, and AI readiness. Master the success factors to:

- Develop decentralized governance that enables localized data strategies.
- Align data priorities across ministries, health authorities, and care providers.
- Enable interoperability and federated data models without centralization.
- Implement data leadership strategies that drive national digital health and AI initiatives.
- Embed robust privacy safeguards from design to deployment.

Advance patient outcomes with a strategy that bridges Canada's health data divide.

Peter Papadakos, Director, Business Intelligence & Analytics, **Ontario Health**

12:45 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the **latest industry issues**.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy great food and service while engaging with your **healthcare data colleagues**.

1:45 PM EXHIBITOR LOUNGE: VISIT BOOTHS & WIN PRIZES

- Browse through different sponsor booths and **test drive new technology**.
- Enter your name for a chance to **win exciting prizes**.
- Take advantage of **event-specific offers** and special content.

2:00 PM

TRACK 1: STRATEGIC

CASE STUDY: ADOPTION

From Buy-In to Ownership: Advancing Clinician Leadership in Data-Driven Healthcare

Clinician engagement is no longer enough — as healthcare systems embrace digital transformation, the future demands clinician leadership in driving data-informed change. Explore how to elevate clinicians from participants to strategic partners in analytics, AI, and digital health initiatives. Adopt best practices to:

- Shift from buy-in models to co-leadership structures that empower clinicians in digital decision-making.
- Build trust through transparent data use, inclusive design, and aligned incentives.
- Equip clinician leaders with the skills and governance frameworks to shape innovation efforts.

Bolster adoption and sustained impact by embedding clinical voices at the centre of transformation.

Peter Nord, Chief Medical Officer, **Medcan**

TRACK 2: TECHNICAL

WORKSHOP: DATA LITERACY ENABLEMENT

Bringing Data Literacy to the Frontlines: Engaging Ambulatory Care in the Value of Socio-Economic Data and Health Equity

Emergency care providers—from paramedics to ER clinicians—are under pressure to act fast, leaving little time for structured data literacy training. Yet these moments offer a unique, often untapped opportunity to capture socio-economic data that can shape more predictive and equitable healthcare systems. It is very challenging to embed data practices into high-intensity environments without slowing down care, while engaging staff, communities, and policymakers in how the data is used. Walk away with tools and insights to:

- Build engagement strategies for frontline staff and leadership around the “why” of data literacy and how to solve frontline challenges in data terms
- Collaborate with communities to identify meaningful, respectful socioeconomic data points
- Align organizational and provincial data efforts to support system-wide predictive planning
- Address policy, governance, and community oversight in the use of emergent health data

Discover how real-time data literacy can transform emergency care from reactive response to proactive population health insight..

Rochelle Reid, Senior Lead & Strategic Advisor, Equity, Diversity, & Inclusion, **Hamilton Health Services**

Fatimah Sheikh, Health Equity Specialist, **Hamilton Health Services**

2:30 PM

TRACK 1: STRATEGIC

CASE STUDY: DATA PLATFORM

Modular by Design, Secure by Default:
Building a Clinical Text Analytics Engine
for Real-Time Insight

Vancouver Coastal Health is pioneering a cutting-edge clinical text analytics solution built on Databricks — blending innovation, security, and clinical usability. Designed from the ground up to be modular, extensible, and grounded in real-world feedback from medical professionals, the platform enables sensitive data surveillance while maintaining strict privacy standards. With medical ambassadors informing development and open wrappers leveraging OpenAI keys, the solution is pushing the boundaries of how AI and analytics can securely operate in Canadian healthcare environments. Key takeaways:

- How VCH built a modular, scalable, and secure text analytics engine with Databricks
- Best practices for integrating clinician feedback into the architecture and interface
- Strategies for privacy-preserving surveillance on sensitive clinical data
- Vision for scaling to real-time analytics and broader AI integration

Turning unstructured text into actionable intelligence — securely, transparently, and in partnership with your key stakeholders.

Michael Li, Senior Director, Advanced Analytics, **Vancouver Coastal Health**

TRACK 2: TECHNICAL

PANEL: VENDOR PARTNERSHIP
MODEL

Finding Freedom in the Stack: Vendor
Lock-In, Innovation Gridlock, and the
Real Cost to Patient Outcomes

As healthcare organizations across Canada centralize their electronic medical records (EMRs) and other key providers, many are tied to dominant vendors — platforms with ambitious roadmaps. While CIOs are pressured to deliver constant updates and “new functionality,” frontline teams grapple with change fatigue and leaders struggle to measure the impact on clinical care. Tackle the growing tension between vendor dependency and patient-centred innovation, with a focus on how to advocate and partner with vendors for adaptable functionality that truly improves outcomes. Develop a blueprint to:

- Mitigate the limitations of current vendor ecosystems — and learn how to navigate or influence them.
- Develop governance strategies that push for interoperability, open APIs, and measurable ROI.
- Avoid the “logo soup” of multiple pilots without a clear vendor strategy.
- Adopt vendor roadmaps that reflect strong internal alignment between IT, clinical, and operational leadership around technology adoption.

Transform your digital health destiny by optimizing vendor relationships and roadmaps.

Jason Lewis, Director, Information Management, **Providence Care Hospital**

Sandra Moro, Deputy CIO, Information Management & Technology, **SickKids**

3:00 PM

INDUSTRY EXPERT: DATA INTEGRATION

Beyond Data Integration: Data Unification and the Rise of GenAI

GenAI is accelerating the need for data unification within organizations. This innovative process unites various data-driven functions — such as enterprise integration, reporting, AI development, and data science — around a shared core of information, despite differing objectives. Central to this strategy is the implementation of a Logical Data Fabric, which is critical for transcending simple centralization. Walk away with an action plan on:

- Enabling enterprise-wide consistent data management practices that are standardized yet flexible enough to meet the specific needs of different departments.
- Fostering cross-functional collaboration by providing a common platform where data from various business functions can be integrated and analyzed cohesively.
- Scaling effectively to accommodate increasing data volumes and complexity, ensuring that data management remains robust, agile, and capable of supporting both current and future business demands.

Perfect your organization’s ability to unify data to enable smarter decisions and greater business impact.

3:30 PM

EXHIBITOR LOUNGE: CONSULT INDUSTRY EXPERTS

- Enjoy **exclusive sponsor demos** and experience the next level of healthcare data innovation firsthand.
- Meet one-on-one with leading solution providers to **discuss organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives and ideas.

4:00 PM

TRACK 1: STRATEGIC

CASE STUDY: THE CULTURE OF DATA

Why Strategy Alone isn't Enough

Becoming a data-first organization takes more than a strategy — it requires a cultural shift that reshapes how people think, feel, and act around data. Optimize the human side of data transformation by executing successful data initiatives through trust, empowerment, and leadership at every level. Leave with practical answers to the key question: What kind of culture does your data strategy need to thrive? Take away specific solutions to:

- Redesign roles and structures to enable real-time, decentralized decision-making.
- Equip middle managers with the tools and confidence to lead with data.
- Align leadership behaviours with the values of transparency, curiosity, and learning.

Enrich your data strategy by embedding cultural practices that turn insight into sustained action.

TRACK 2: TECHNICAL

CASE STUDY: RECLAIMING DATA DESTINY

Predictive Analytics to Power Value-Based, Community-Connected Care

Until recently, Ontario's home care providers had limited access to the data they needed to demonstrate impact and improve service delivery. But with new regulatory shifts allowing organizations like SE Health and Humber River Hospital to own and act on their data, a major transformation is underway. This session explores how predictive analytics and population data are being used to reduce avoidable hospital days (ALDs), optimize bundle-based care pathways, and shift home care from transactional tasks to whole-person journeys. Take back to your organization strategies to:

- Use service utilization data to demonstrate value and efficiency in community-based care
- Align home and hospital care through collaborative data models that reduce duplication and hospital strain
- Calculate and communicate ALD days saved in financial and patient care terms
- Leverage real-time predictive analytics to better serve complex patients, such as those with congestive heart failure
- Build sustainable, less transactional models of care through direct hospital partnerships

Take charge of your data destiny and harness integrated analytics to drive shared outcomes across the continuum of care.

Kim Miller-Utley, MScN RN, Clinical Director, Health Care Solutions, **SE Health**

Beatrise Edelstein, Vice President, Post Acute Care and Health System Partnerships, **Humber River Health**

Denise Scott, Program Director Post Acute & Reactivation Care Centres, **Humber River Health**

4:30 PM

TRACK 1: STRATEGIC

PANEL: INNOVATION

Scaling Innovation in the Wider Healthcare Sector: Accelerate while Ensuring Value for Money and Fit with Public Interest

Healthcare organizations often face slow adoption curves for technologies that have sound overall business cases, and that creates a significant opportunity cost to society. Key stakeholders need to collaborate to deliver better outcomes for citizens. Adopt best practices to:

- Support the technology industry in engaging government on new technologies and the change management processes required to execute effectively (including the ongoing debate that, in healthcare, AI may challenge established norms for scaling innovation).
- Enable pharmaceutical and MedTech sectors, which operate in highly regulated environments, to implement key approaches that accelerate innovation.
- Leverage market research firms and pollsters to help governments understand public concerns and monitor change.
- Model the international health systems where there have been notable successes in large-scale modernization efforts, including the Netherlands, the UK, and Australia.

Impact the outcomes of your health system by aligning with international successes and Canadian best practices.

Simon Hagens, Former VP, **Canada Health Infoway**

Ronan O'Kelly, Assistant Principal, **Department of Health Ireland**

TRACK 2: TECHNICAL

CASE STUDY: AI

Executing AI Effectively: Bias, Equity, and the Human Lens of Data

As AI becomes embedded in healthcare systems, concerns around equity, bias, and representation grow louder — and more urgent. Deploy AI in a way that respects Indigenous Data Sovereignty, identifies and mitigates systemic bias, and centres health equity from the start. Take back to your office strategies to:

- Recognize and address embedded bias in datasets and models.
- Design AI solutions with, not just for, the communities they impact.
- Embed equity and cultural context into data strategy and technical execution.
- Reframe governance to include principles of Ownership, Control, Access, and Possession (OCAP).

Advance AI implementation as not only a technical initiative, but a human-centred and culturally grounded transformation.

Andrew Pacey, Executive Director, Program Development & Analytics, **First Nations Health Authority**

FULL AGENDA

Day 1 – Tuesday, December 9, 2025

5:00 PM CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from today’s sessions. Source a summary of action points to implement in your work. Discuss tomorrow’s highlights!

5:15 PM EVENING RECEPTION: ENJOY GREAT CONVERSATION, MUSIC, & NETWORKING

- **Relax and unwind** with tasty cocktails after a long day of learning.
- Don’t miss your chance to **win fun prizes** by scanning your badge at our exhibitor booths.
- Make dinner plans with your **new connections** and enjoy the best of what Toronto nightlife has to offer. Just be sure to set your alarm for Day 2!

6:00 PM CONFERENCE ADJOURNS TO DAY 2



FULL AGENDA

Day 2 – Wednesday, December 10, 2025

7:45 AM NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with **healthcare data leaders**.
- Get to know your **industry peers** and colleagues over a delicious breakfast.
- Source practical tips, discuss **best practices**, and prepare for the day ahead.

8:45 AM OPENING COMMENTS FROM YOUR HOST

Gain insight into today’s sessions so you can get the most out of your conference experience.

9:00 AM OPENING KEYNOTE: MENTAL HEALTH DATA

From Fragmented to Foundational: Integrating Data into Actionable Intelligence

Mental health data represents one of healthcare’s most valuable yet underutilized resources, characterized by unprecedented complexity, fragmentation, and unique governance challenges that traditional healthcare frameworks cannot address. Move beyond data collection toward data activation by creating trusted infrastructures that accelerate discovery, enable precision mental health interventions, and build the foundation for responsible AI innovation. Master the success factors to:

- Navigate the distinctive challenges of sensitive data, from managing privacy concerns and reducing stigma to handling the inherent heterogeneity that makes this data both powerful and problematic.
- Execute successful multi-modal data integration to develop more holistic pictures of your patients.
- Build stakeholder trust while maximizing data utility.

Achieve mental health innovation by transforming fragmented data into meaningful, equitable, and actionable insight.

David Rotenberg, Chief Analytics Officer, **CAMH**

9:30 AM INDUSTRY EXPERT: DATA INTEGRATION

From Data Infrastructure to Operational Intelligence: Embedding Analytics at the Point of Care

Canadian health systems are rapidly evolving beyond data warehousing and dashboarding — toward real-time intelligence that supports day-to-day clinical and operational decisions. Embed insights directly into workflows across emergency departments, surgical units, and community health settings. Take back to your office strategies to:

- Embed real-time analytics into clinical and administrative decision-making processes.
- Shift governance and design toward operational outcomes, not just reporting metrics.
- Navigate the cultural and technical challenges of moving from centralized reporting to distributed intelligence.
- Build cross-functional teams that accelerate adoption of insights across the organization.

Advance your organization from passive data collection to active, insight-driven operations that deliver faster, safer, and more equitable care.

10:00 AM ROUNDTABLES – DISCOVER THOUGHT-PROVOKING IDEAS

Take a deep dive down the innovation rabbit hole in one of our roundtable discussions. Share common challenges and best practices with your market access peers on a topic of your choosing:

1. **The Role of Patients as Data Stewards:** Explore new models for engaging patients in the governance, access, and stewardship of their own data — from consent design to co-ownership and dynamic permissions.
2. **Scaling AI Ethics Oversight without Slowing Innovation:** Discuss practical ways to build lean, scalable AI governance frameworks that manage risk while keeping innovation timelines intact.
3. **Safe Entry Points for Generative AI in Healthcare:** What GenAI use cases are emerging in Canadian healthcare? Explore low-risk, high-value pilots (e.g. summarization, document classification, patient comms) and the governance required to scale safely.
4. **Future Metrics - Measuring Value, Not Just Volume:** Rethink performance and success metrics for healthcare data initiatives, prioritizing equity, outcomes, experience, and long-term system value over traditional activity-based KPIs.
5. **Making Insight Flow:** Reducing Friction from Insight to Action in Clinical & Admin Settings. Bridge the final mile between analytics and operational change by identifying barriers to adoption, workflow misalignment, and credibility gaps.

10:50 AM EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest **data analytics technology** with our industry-leading sponsors.
- Share your challenges with the **biggest innovators** in the business.
- Schedule **one-to-one private meetings** for personalized advice.

11:30 AM CASE STUDY: GOVERNANCE

Montfort Hospital’s Data Governance Leap: Laying the Groundwork for Scalable, Responsible AI

Hôpital Montfort began its data transformation with a clear-eyed assessment of its current state: fragmented governance, limited scalability, and inconsistent data literacy. To address these gaps, Montfort designed a strategic roadmap anchored by a robust governance framework, phased policy development, and technology modernization. Adopt best practices to:

- Establish a centralized data governance model by defining clear roles and responsibilities and implementing a Microsoft Fabric Lakehouse architecture for scalable, real-time analytics.
- Optimize an AI-ready, compliant, and agile data ecosystem — enabling advanced analytics, responsible AI deployment, and continuous innovation across the organization.

Master your healthcare data strategy with a governance-first approach that enables innovation while ensuring trust, compliance, and scalability.

El Mostafa Bouattane, MD, Chief Privacy Officer & Director, Organizational Performance, **Hôpital Montfort**

FULL AGENDA

Day 2 – Wednesday, December 10, 2025

12:00 PM PANEL: PRIVACY

Redesigning Privacy in Canadian Healthcare: From Compliance to Trust in the AI Era

Privacy in healthcare is no longer just a legal checkbox — it's a strategic imperative that shapes public trust, system design, and the future of AI adoption. With sweeping reforms like Bill C-27 and evolving provincial frameworks (PHIPA, HIA), healthcare organizations must rethink how privacy is embedded across people, processes, and platforms. Create a roadmap to:

- Build privacy-by-design into AI models, analytics platforms, and health data pipelines.
- Implement advanced de-identification techniques while protecting data utility.
- Introduce algorithmic transparency, auditability, and AI impact assessments.
- Empower patients with consent tools, access rights, and data portability features.
- Optimize data sharing through CIHI and interoperability through the Charter of Rights.

Adapt healthcare privacy from a compliance exercise into a foundation for trusted, human-centred innovation.

Mike Reid, Vice President, Quality, Performance, & Standards Privacy Officer, **Vision Loss Rehabilitation Canada**

Nicole Minutti, Senior Policy Advisor, **Information and Privacy Commissioner of Ontario**

12:45 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the **latest industry issues**.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy great food and service while engaging with your **market access colleagues**.

1:45 PM EXHIBITOR LOUNGE: CONSULT INDUSTRY EXPERTS

- Visit sponsor booths and **experience the next level of market access innovation** firsthand.
- Meet one-on-one with leading solution providers to **discuss organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives and ideas.

2:00 PM CASE STUDY: SELF-SERVICE IN HEALTHCARE ANALYTICS

Designing Self-Service Data Ecosystems for Clinicians and Researchers

As the demand for evidence-based care and research accelerates, healthcare organizations are increasingly looking to empower clinicians and researchers with direct access to the data they need — without relying on overburdened technical teams. Build modern self-service analytics platforms that enable frontline staff and researchers to query, visualize, and model data — safely and at speed. Develop a blueprint to:

- Build intuitive data access tools that align with clinical workflows and research protocols.
- Implement governance frameworks that support safe self-service use of sensitive health data.
- Curate reusable data assets, definitions, and query templates to reduce duplication.
- Enable responsible innovation by embedding ethics, privacy, and reproducibility into platform design.

Transform self-service into a strategic lever for unlocking the full value of health data while protecting what matters most.

Kendra Lester, Senior Director, Data & Information Services, **NL Health Services**

Tracy Parsons, Director, Analytics & Data Access, Data & Information Services, **NL Health Services**

2:45 PM PANEL: ANALYTICS AND BI

Inside the Engine Room: How Sunnybrook Scaled Predictive Modelling and Power BI Across Complex Data Systems

Sunnybrook Hospital has embarked on an ambitious journey to elevate its analytics maturity by building out a modern reporting infrastructure that supports both real-time decision-making and long-term forecasting. Leverage Power BI, predictive modelling techniques, and DAHC's ETL querying capabilities to integrate data from multiple clinical and operational systems. Get a blueprint to:

- Integrate millions of rows of data across multiple systems to enable real-time and retrospective analysis
- Streamline reporting using Power BI for both technical users and frontline decision-makers
- Built predictive modelling capabilities to support operational and clinical planning
- Overcame the complexities of healthcare-specific data formats and reporting hierarchies

Empower technical teams to scale reporting pipelines for diverse internal stakeholders

Michelle Martin-Rhee, Manager, Decision Support and Advanced Analytics, **Sunnybrook Health Sciences Centre**

Emily Lau, Emily Lau Business Intelligence Developer, **Sunnybrook Health Sciences Centre**

FULL AGENDA

Day 2 – Wednesday, December 10, 2025

3:15 PM EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy **exclusive sponsor demos** and experience the next level of healthcare data innovation firsthand.
- Meet one-on-one with leading solution providers to **discuss organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives and ideas.

3:45 PM CASE STUDY: PREDICTIVE ANALYTICS

Preventing Burnout Before It Starts: Using Case Data to Drive Disability Management in Healthcare

With over 100,000 cases registered in its system, Acclaim Mobility is turning disability and absence data into a proactive tool for healthcare workforce resilience. In a sector already strained by physical and mental health challenges, this session explores how data-driven insights can help predict, prevent, and manage employee disabilities—from repetitive strain to mental health-related absences. Take back to your organization strategies to:

- Use trend analysis to identify and address high-risk roles and conditions early
- Build predictive models that reduce avoidable absences and lost productivity
- Apply mental health data to shape more responsive employer supports
- Translate frontline case data into actionable workforce strategies

Empower HR, health and safety, and clinical leaders to act on data—not just react to it—by building systems of care that support those who deliver care.

Jan-Marie Prato, Director of Operations, Employer Services, **Acclaim Ability Management**
Rehana Alli, Director of Data and Analytics, **Acclaim Ability Management**

4:15 PM CASE STUDY: BUILDING A LEAN ANALYTICS PRACTICE

From Zero to Insight: How Dr. Bill Built an Analytics Practice to Improve Physician Efficiency and Patient Care

As a growing healthtech startup, Dr. Bill set out with a bold vision: give physicians more time with patients and less time wrestling with billing. But to do that, they needed to build an internal analytics capability from the ground up—one that could serve the business today while scaling for the future. Leave with a practical strategy to:

- Build foundational internal data assets and dashboards in a lean environment
- Prioritize early use cases that deliver measurable business impact
- Support physicians with data-informed tools that reduce administrative burden
- Evolve toward predictive capabilities while keeping patient experience at the centre

Fuel smarter healthcare delivery and better outcomes for patients with a practical roadmap for your analytics practice

Alexander Chan, Head of Analytics, **Dr Bills**

4:45 PM CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from the conference. Source a summary of action points to implement in your work.

5:00 PM CONFERENCE CONCLUDES



HOW TO REGISTER?

REGISTER NOW ↗

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Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

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VIRTUAL EXPO HALL:

Form lasting business partnerships, test drive the latest solutions, and gather exclusive content from industry-leading experts.

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges.

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event.

SUPER EARLY BIRD
EXPIRES ON AUGUST 29, 2025

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