

12th Annual Summit on

DATA ANALYTICS

FOR HEALTHCARE

December 11-12, 2024

Courtyard by Marriott Toronto Downtown
Toronto, ON

12TH ANNUAL DATA ANALYTICS FOR HEALTHCARE SUMMIT 2024

**Transforming Healthcare
Through Data: Innovate,
Integrate, Elevate**



12th Annual Data Analytics for Healthcare Sector Summit 2024

The 12th Annual Data Analytics for Healthcare Sector Summit 2024 is where Canada's healthcare data revolution comes to life. This two-day event unites leaders in health analytics, AI, and digital innovation to tackle the sector's most pressing challenges.

From AI-driven diagnostics to Indigenous health data governance, we're exploring how data can transform patient care and health system efficiency. Join us to shape the future of Canadian healthcare, turning data into actionable insights and better outcomes.

Be part of the movement that's not just improving healthcare - it's revolutionizing it.

www.healthdatasummit.ca



What to Expect

Get ready to engage and be engaged by industry leaders!



Insightful Keynote Panels

- **AI in Healthcare:** Explore the future of AI-driven diagnostics and patient care.
- **Data Privacy & Interoperability:** Balance data sharing with robust privacy protections.
- **Real-World Evidence:** Leverage data for improved patient outcomes and drug efficacy.



Engaging Case Studies

- **Alberta Health Services - Intelligent Automation:** Transform analytics into automated healthcare processes.
- **Youth Wellness Hubs Ontario - Data Integration:** Build unified platforms for youth mental health services.
- **SE Health - Digital Privacy:** Optimize privacy in the digital transformation of patient care.



Deep Dive Sessions

- **Data Governance in Healthcare:** Implement frameworks for ethical data use and compliance.
- **AI-Ready Infrastructure:** Modernize healthcare data systems for AI integration.
- **Indigenous Healthcare Data:** Navigate unique challenges in data collection and governance.



Interactive Roundtables

- **M&A Data Integration:** Streamline data systems during healthcare mergers and acquisitions.
- **Cybersecurity in Healthcare:** Protect sensitive patient data from evolving threats.
- **Virtual Care Analytics:** Optimize data use in telehealth and remote patient monitoring.



Networking Opportunities

- **Networking Breakfasts and Lunches:** Connect with healthcare data leaders over meals.
- **Exhibitor Lounge:** Explore cutting-edge healthcare analytics technologies.
- **Evening Reception:** Unwind and build lasting professional relationships in a relaxed setting.

Ready to revolutionize healthcare
with data-driven insights?



Speaker Preview

... AND MANY MORE!



VICTORIA CHAN
Deputy Chief Medical
Information Officer
Mackenzie Health



FARAH ISMAEL
Legal and Compliance officer
SE Health



SIMON HAGENS
Vice President,
Performance
Canada Health Infoway



JUSTIN SAINDON
Director
Digital Transformation &
Analytics
Niagara Health



NICK POPRATNJAK
Director of Business and
Support Solution Delivery &
Analytics
Hamilton Health Services



EUGENE WONG
Director
Enterprise Analytics and
Health Records
Scarborough Health Network



MUSKUR JAHAN
Director
Enterprise Data and Analytics
Medcan



MINA TADROUS
Scientist Fellow
Women's College Hospital



JONATHAN WIERSMA
Director of Data and Analytics
J&J Innovative Medicine,
Canada



ELENA LUNGU
Director of CDA Data Systems
and Analytics
Canada Drug Agency



GEORGE CRAIGIE
Senior Director - Data
Management & Analytics
McKesson



DEBBIE CHIDO
Director, Data Management and
Evaluation
Youth Wellness Hubs Ontario



CORY RUSSEL
Director of the Population
Health Data Strategy
Ontario Health



JESSE TUTT
Director Intelligent Automation
Alberta Health Services



KETH JANSA
CEO
Digital Governance Council



Who Attends?



AGENDA - DAY 1

Wednesday, December 11, 2024

7:45 AM NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with healthcare data leaders.
- Get to know your industry peers and colleagues over a delicious breakfast.
- Source practical tips, discuss best practices, and prepare for the day ahead.

8:45 AM OPENING COMMENTS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience.

9:00 AM OPENING KEYNOTE

Building Trust in Data-Driven Healthcare: An Essential Foundation for Better Outcomes

Trust forms the bedrock of effective healthcare delivery, crucial to patient care, clinical decision-making, and the integration of new technologies. Achieve clear protocols for data transparency and patient consent. Achieve a step-by-step action plan to:

- Mitigate factors eroding trust in healthcare data, including data breaches, misuse of patient information, sidelining of staff, and lack of transparency in data handling
- Optimize transparency, communication, staff engagement, and robust data governance to prioritize patient privacy and data security
- Develop and deploy AI systems that are explainable, fair, and unbiased, supporting and enhancing clinical judgement rather than replacing it

Advance your strategies and success stories to set the standard for trust in healthcare data.

9:30 AM OPENING PANEL

And the AI said, "Let there be Governance!"

Future-proof your AI programs by prioritizing data quality, data management, and governance frameworks that amplify both. Implement robust cybersecurity measures to safeguard your patient data and ensure compliance with regulatory standards. Create a roadmap to:

- Cultivate a governance culture that recognizes the benefits of governance for patients and the KPIs of each function
- Optimize change management processes to instill the cultures necessary for effective governance
- Foster collaboration while upholding privacy and security protocols in interagency data sharing

Transform your organization's culture to value structure, allowing you to harness the most cutting-edge technologies.

Keth Jansa, CEO, **Digital Governance Council**

Justin Saindon, Director, Digital Transformation & Analytics, **Niagara Health**

10:00 AM INDUSTRY EXPERT: DATA PLATFORMS

Unlock Your Data's Full Potential with a Modern Data Platform

Modern data platforms are being deployed to mitigate data fragmentation, enforce data privacy, reduce data latency, and overcome budgetary constraints. Master innovative data integration strategies that streamline information flow across healthcare systems and enhance interoperability. Source practical tips to:

- Explore how you can boost productivity
- Identify transformative opportunities for your business
- Learn how a modern data platform can revolutionize your organization

Amplify the potential of your next data platform initiative to stay ahead of the competition

10:30 AM SPEED NETWORKING! MAKE MEANINGFUL CONNECTIONS

Grow your network by meeting like-minded individuals to share your latest ideas and projects with:

- Enjoy a quick icebreaker, exchange LinkedIn information, and build **lasting business relationships**.
- Achieve your conference networking goals in a **fun and agile fashion**.
- **Join a community** of data analytics leaders and gain invaluable support.

11:00 AM EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest **data analytics technology** and strategies with our industry leading sponsors.
- Share your challenges with the **biggest innovators** in the business.
- Schedule **one-to-one private meetings** for personalized advice.

11:30 AM CASE STUDY: INTEROPERABILITY - CANADA HEALTH INFOWAY

Advancing Interoperability in Canadian Healthcare: Business Case, Progress, and Collaborative Efforts

Strengthen your integration efforts by mapping the current state of interoperability in Canadian healthcare. Better understand the business case for investment, the progress achieved to date, and promising examples that illustrate the transformative impact of interoperability. Take away specific solutions to:

AGENDA - DAY 1

Wednesday, December 11, 2024

- Define the business objectives and the value proposition of the interoperability roadmap
- Adopt successful approaches and case studies that highlight effective public and private sector collaboration
- Engage different stakeholders to support national interoperability efforts

Achieve improved patient outcomes by supporting a seamless and connected health ecosystem in Canada.

Simon Hagens, Vice President, Performance, **Canada Health Infoway**

12:00 PM CASE STUDY: PRIVACY – SE HEALTH

Optimize Privacy Protections in the Digital Transformation of Patient Care

Identify and mitigate major privacy risks in digital healthcare environments to strike the right balance between innovation and patient safety. Heighten your encryption protocols and secure data transmission methods to protect patient information from unauthorized access. Adopt best practices to:

- Implement robust data protection strategies to ensure patient confidentiality
- Navigate the regulatory landscape to maintain compliance with privacy laws and standards
- Successfully adopt privacy-enhancing technologies to secure patient data
- Develop organizational policies and practices that prioritize patient privacy

Master the balance between innovation and privacy to foster trust and enhance patient care.

Farah Ismael, Chief Privacy, Legal and Compliance Officer, **SE Health**

12:30 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the **latest industry issues**.
- **Expand your network** and make connections that last beyond the conference.
- Enjoy great food and service while engaging with your **data analytics colleagues**.

1:30 PM EXHIBITOR LOUNGE: VISIT BOOTHS & WIN PRIZES

- Browse through different sponsor booths and **test drive new technology**.
- Enter your name for a chance to **win exciting prizes**.
- Take advantage of **event-specific offers** and special content.

1:45 PM INDUSTRY EXPERT: ARTIFICIAL INTELLIGENCE

The AI Promise for a Healthier Future

Learn from leading health advocates, hospitals, and health systems around the world showcasing the latest examples of AI adoption for a healthier future, from patchworked point solutions to a modern platform. Master the success factors to:

- Discover how health leaders are leveraging AI and advanced analytics to make a meaningful difference in health care cost, quality, and experience
- Source real-life, current examples of digital transformation and its impact on patient care and hospital operations
- Gain a global perspective on how people are harnessing technology to address some of the most pressing challenges of our time, including healthcare workforce and cost challenges

Bolster your workforce with data-driven insights to make informed decisions and enhance the quality of healthcare services.

2:15 PM PANEL: AI

How Should We Plan for Future AI Projects Based on What We Have Learnt So Far?

Businesses and organizations have invested significantly in AI. What value did they get and how did it all pan out? Establish how big tech firms improved their processes through AI investments. Adopt best practices to:

- Identify the AI projects that deliver results and differentiate them from industry promises and hype
- Understand why certain AI projects did not succeed and the reasons behind their failures
- Master the outcomes of deploying Large Language Models

Excel in improving your processes through AI investments.

Muskur Jahan, Director, Enterprise Data and Analytics, **Medcan**

2:45 PM CASE STUDY: INDIGENOUS HEALTHCARE DATA

Addressing the Key Challenges in Indigenous Healthcare Data in Canada

Successfully navigate privacy, data sharing, and governance issues related to Indigenous healthcare data and apply learnings to the whole healthcare system. Excel at addressing unique challenges and considerations when handling Indigenous healthcare data. Take back to your office strategies to:

AGENDA - DAY 1

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- Overcome barriers and gaps in data collection and access
- Integrate traditional knowledge with modern healthcare data systems
- Leverage technology to enhance data use and accessibility
- Foster collaboration and trust with Indigenous communities

Achieve a collaborative approach to navigating the complexities of Indigenous healthcare data for sustainable health outcomes.

Roxanna Dehghan, Director, Privacy Governance and Operations, **Provincial Health Services Authority**

3:15 PM EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy **exclusive sponsor demos** and experience the next level of data analytics innovation firsthand.
- Meet one-to-one with leading solution providers to **discuss organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives and ideas.

3:45 PM CASE STUDY: BI

Building a Robust Data Foundation: From BI Systems to Research Enablement

Create a solid data foundation that empowers healthcare analytics and research. Perfect seamless interoperability among your disparate data sources to enhance data accessibility and integration capabilities. Develop a blueprint to:

- Implement effective governance models to ensure data quality and compliance
- Utilize predictive models to forecast trends and improve patient outcomes
- Explore early applications of open AI in healthcare settings and set up a streamlined research process to facilitate data-driven discoveries
- Democratize data to foster a culture of innovation and accessibility within healthcare organizations

Transform patient care and enhance operational efficiency in healthcare through strategic data management and advanced analytics.

Eugene Wong, Director, Enterprise Analytics and Health Records, **Scarborough Health Network**

4:15 PM CASE STUDY: ANALYTICS

Drive the Efficiency and Effectiveness of Healthcare Delivery Through Analytics

Deliver better quality insights to your stakeholders with a comprehensive overview of the essential principles and practices for effective data analytics in healthcare. Build your core components of a robust data analytics framework. Source your plan of action by:

- Identifying and utilizing key data sources for healthcare analytics
- Implementing data governance practices to ensure data quality and compliance
- Developing analytical skills to interpret and leverage healthcare data effectively through visualization tools to communicate insights clearly and drive actionable improvements

Optimize your data-driven decisions to enhance the efficiency and effectiveness of healthcare delivery.

George Craigie, Senior Director, Data Management & Analytics, **McKesson**

4:45 PM CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from today's sessions. Source a summary of action points to implement in your work. Discuss tomorrow's highlights!

5:00 PM EVENING RECEPTION: ENJOY GREAT CONVERSATION, MUSIC & NETWORKING

- **Relax and unwind** with tasty cocktails after a long day of learning.
- Don't miss your chance to win fun prizes at our **Reception Gift Giveaway**.
- Make dinner plans with your **new connections** and explore the best of what Toronto nightlife has to offer. Just be sure to set your alarm for Day 2!

6:00 PM CONFERENCE DAY 1 ADJOURNS

AGENDA - DAY 2

Thursday, December 12, 2024

7:45 AM NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

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9:00 AM PANEL: INNOVATION

Finding Early Adopters to Drive Innovation

The clinical side of healthcare presents the greatest opportunity to improve health outcomes through data-driven approaches. Learn to build trust in data and credibility in digital transformation with clinical leaders to drive innovation forward. Master the success factors to:

- Enrol your most promising groups of early adopters and innovation champions
- Optimize your innovation strategy through effective engagement, co-design, and stewardship approaches to ensure clinicians take ownership of your initiatives
- Gain executive buy-in to secure the resources necessary for success, especially post-pilot phase

Excel your approach to healthcare innovation by fostering collaboration and strategic leadership among clinical teams.

9:30 AM CASE STUDY: DATA IN MENTAL HEALTH

Creating a Unified Data Platform for Youth Mental Health Services in Ontario

Develop a unified data platform that enables carers to build a comprehensive view of young people and drive evidence-based decision-making. Identify and overcome barriers to data integration. Source practical tips to:

- Design a cohesive data architecture and implement data governance frameworks to ensure unified data collection, quality, and consistency
- Facilitate interorganizational collaboration to streamline data sharing and reporting
- Address privacy and security concerns to protect sensitive youth mental health data

Advance service delivery and outcomes for youth mental health through a unified data platform.

Debbie Chiodo, Director, Data Management and Evaluation, **Youth Wellness Hubs Ontario**

10:00 AM INDUSTRY EXPERT: DATA INFRASTRUCTURE

Leave Behind Legacy: Modernize Your Healthcare Data Infrastructure

Embark on your digital transformation journey in healthcare and overcome complexity and change management obstacles. Build a solid foundation for future advancements. Create a roadmap to:

- Understand the historical perspective of data movement
- Evaluate key considerations for a new data stack tailored to healthcare settings
- Strategically modernize with a cloud data platform, optimized for seamless data movement within the healthcare domain

Adapt your organization from relying on legacy systems to embracing a legendary future in data integration and healthcare delivery.

10:30 AM ROUNDTABLES → DISCOVER THOUGHT-PROVOKING IDEAS

Take a deep dive down the innovation rabbit hole in one of our roundtable discussions. Share common challenges and best practices with your data analytics peers on a topic of your choosing:

1. **M&A:** Organizational redesign to improve operational agility.
2. **Embedded Stewardship and Ownership:** Guiding the health system as a whole
3. **Data Categorization:** Organize data in a structured and meaningful way.
4. **Learning Health Systems (LHS):** Close the gap between evidence-based research and real-world clinical practice.
5. **Mitigating Cyber-Attacks:** Prioritize your cybersecurity efforts to combat the increased sophistication of data breaches.
6. **Healthcare-at-Home:** Ramp up your virtual offering.

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11:30 AM CASE STUDY: INTELLIGENT AUTOMATION

Five Steps to Transitioning from an Analytics Team to an Intelligent Automation Team

Transform your traditional analytics team into an intelligent automation team to significantly enhance healthcare operations and patient outcomes. The Alberta Health Services Intelligent Automation team evolved from an analytics team with over 200 dashboards to an automation team, freeing over 170 years of work. Adopt best practices to:

AGENDA - DAY 2

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- Identify key opportunities for automation and build an intelligent automation framework
- Develop essential skills and explore tools and technologies for intelligent automation
- Integrate automation into existing workflows and measure its impact on healthcare delivery and outcomes

Elevate your analytics team into a powerful force for intelligent automation, driving innovation and excellence in healthcare.

Jesse Tutt, Director, Intelligent Automation, **Alberta Health Services**

12:00 PM C-SUITE PANEL: REAL-WORLD EVIDENCE

Building Credibility in Real-World Evidence for Better Patient Outcomes

Position your organization at the forefront of healthcare data integrity and reliability. Enhance patient outcomes by strengthening the credibility of your healthcare data and fostering a data-driven culture. Achieve a step-by-step action plan to:

- Identify and address key challenges in ensuring data integrity and reliability
- Optimize data governance and compliance to maintain data trustworthiness
- Explore innovations in data analytics that improve healthcare delivery

Adopt best practices to build trust in healthcare data.

Elena Lungu, Director, CDA Data Systems and Analytics, **Canada Drug Agency**
Mina Tadrour, Assistant Professor, **University of Toronto's Leslie Dan Faculty of Pharmacy and Research Chair in Real-World Evidence and Pharmaceutical Policy**
Jonathan Wiersma, Director, Data and Analytics, **The Janssen Pharmaceutical Companies of Johnson & Johnson**

12:30 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

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1:45 PM CASE STUDY: DATA-DRIVEN CULTURE

Bringing Leadership on the Journey to Build a Data Culture from the Top Down

Engage your leadership in the full scope of data, from its inception to its use throughout its life cycle. This is essential in order to cultivate data-driven cultures led by executives. Achieve alignment across your departments and stakeholders on the importance of data in decision-making and operational excellence. Master the success factors to:

- Identify missed opportunities to involve executives in data projects beyond decision-making, budgeting, and reporting
- Distinguish between developing data-informed cultures and data-driven ones
- Develop innovative strategies to engage leaders in the data journey and cultivate a robust data-driven culture

Transform your leadership from task masters to your strongest advocates for data excellence.

Cory Russell, Director of the Population Health Data Strategy, **Ontario Health**

2:15 PM INDUSTRY EXPERT: CLOUD INFRASTRUCTURE

Mobilize Your Health Data and Apps

Harness advanced technologies like AI and ML to enhance clinical decision-making and streamline operational efficiencies across your patient population. Bolster your healthcare operations by implementing these technologies to revolutionize how providers access and interpret patient data. Achieve a step-by-step action plan to:

- Access disparate patient data
- Generate meaningful health insights for your hospital providers to deliver superior patient care
- Enhance patient health outcomes and improve the overall patient experience

Optimize AI utilization to deliver improved patient health outcomes.

2:45 PM CASE STUDY: ENHANCING THE PATIENT EXPERIENCE

Leveraging Health Equity Data in Healthcare

Transforming the patient experience in healthcare requires a strategic approach to leveraging health equity data. Explore the critical role of data analytics in enhancing patient outcomes and the unique challenges associated with using health equity data to achieve this goal. Develop a blueprint to:

AGENDA - DAY 2

Thursday, December 12, 2024

- Understand the different types of health equity data and their insights into disparities in healthcare access, treatment, and outcomes
- Overcome complexities and obstacles in collecting, managing, and analyzing health equity data, including data privacy concerns, lack of standardized metrics, and potential biases in data sources
- Examine challenges in integrating health equity data with existing healthcare systems to ensure accuracy and reliability

Enrich patient experiences to foster a more inclusive and effective healthcare system.

Shakil Ahmad, Director, Quality, Risk, Health Information, Emergency Preparedness, Patient Relations, and Privacy, **Runnymede Healthcare Centre**

3:15 PM EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy **exclusive sponsor** demos and experience the next level of data analytics innovation firsthand.
- Meet one on one with leading solution providers to discuss **organizational hurdles**.
- **Brainstorm solutions** and gain new perspectives and ideas.

3:45 PM CASE STUDY

Learn how combining Data with AI and VR can significantly improve a patients quality of life while increasing your own happiness.

David Parker, Founder, **Wishley**

4:15 PM CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from the conference. Source a summary of action points to implement in your work.

4:30 PM CONFERENCE CONCLUDES



““

“The event keeps getting better each year. Some very informative presentations today.”

University of Waterloo



““

“Very interesting presentations that covered a wide variety of topics which were very relevant to our hospital and the direction we are going in.”

Ontario Shores Centre for Mental Health Sciences

““

“Very interesting, well-researched topics from knowledgeable presenters ... good organization of the conference. Great overall exposure to the industry.”

Ontario Health

““

“Good for the first timer. Good to see people outside of Ontario and the diversity of attendees.”

Canada Health Infoway

““

“Interesting to see what others are doing and how we might be able to adopt models of delivery. We all have the same issues, limitations and constraints, it’s beneficial to see what we can do and how we can leverage our colleagues and counterparts from other jurisdictions.”

Cancer Care Ontario



““

“I got important, insightful information and an understanding of how to develop data analytics for our clients in health homecare and dentistry.”

CipherHealth

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FOR HEALTHCARE

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Toronto, ON

How to Register

IN-PERSON PASS

FULL TWO-DAY ACCESS:

Take advantage of keynote sessions, panel discussions, case studies, interactive roundtables and one week of pre-event networking via our dedicated platform

FACE-TO-FACE NETWORKING:

Connect and build valuable relationships with our audience of thought leaders

5-STAR TREATMENT:

Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one stunning location

EXPO HALL:

Form lasting business partnerships, test drive the latest solutions and gather exclusive content from industry-leading experts

SPEAKER PRESENTATIONS:

Take home PowerPoints and white papers addressing your biggest challenges

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to 3 months after the event

VIRTUAL PASS

TWO-DAY LIVE STREAM ACCESS:

Tune into keynote sessions, panel discussions and case studies with real-time Q&A from the comfort of your home

VIRTUAL NETWORKING:

Connect and build valuable relationships with our audience of thought leaders through topic message boards, interactive roundtables, and one-on-one discussions via our private messaging tool

VIRTUAL EXPO HALL:

Form lasting business partnerships, test drive the latest solutions and gather exclusive content from industry-leading experts

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Take home PowerPoints and white papers addressing your biggest challenges

ON-DEMAND ACCESS:

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REGISTER
NOW



REGISTER FOR DELEGATE PASS AND GROUP RATES

Contact:

Tommy Jones
Delegate Sales Executive
Email: tommy@strategyinstitute.com

Super Early Bird
In-Person (Aug 23, 2024)

\$995 CAD

Regular Ticket

\$1,495 CAD

Super Early Bird
Virtual (Aug 23, 2024)

\$895 CAD

Regular Ticket

\$1,195 CAD

Group Discount for Super Early Bird Period

3 People

\$895 CAD/PP

4+ People

\$795 CAD/PP