10th Annual Summit on

DATA...II.I ANALYTICS

FOR HEALTHCARE

Sept 28 & 29, 2022



Accessible From
Anywhere in the World

Unlock the power of your data with Canada's top healthcare organizations leading the way in digital transformation!

Meet + Network + Learn From:



Stuart Bourhill
Chief Information
Officer
First Nations
Health Authority



John Chen
Chief Operating Officer
Ontario Shores Centre
for Mental Health
Sciences



Gina Johar Chief Digital Officer and Vice President Quinte Health Care



Kalyan Chakravarthy
Chief Information Officer
Durham Region (The
Regional Municipality of
Durham)



Hetal Rupani
Director, Strategic
Initiatives and Analytics,
The Office of Johns
Hopkins Physicians
Johns Hopkins
Medicine



Young Lee
Vice President of
Corporate Performance,
Digital Health Innovation
and Chief Financial Officer
North York
General Hospital

Benefits of Attending

Deepen your business insights, transform clinical processes and deliver the ultimate 360-degree patient experience:

- Roll out telehealth and virtual care for increased accessibility.
- Reduce storage costs with health cloud technology.
- Examine modern case studies for data application in the clinical space.
- Implement optimal methods for population health emergency planning and response.
- Gain C-suite buy-in for new data strategies and technologies.
- Explore the latest security tools and frameworks to combat ever-increasing cyber threats in healthcare.

Gold Sponsor:







Strategic Partner:





Become a data-driven organization and connect with your patients on a deeper level!

Welcome to the 10th Annual Data Analytics for Healthcare Summit! This is the only event of its kind in Canada and the leading healthcare data event in North America. This innovative conference will help you unlock the potential of your data to better understand your patients' needs, boost organizational efficiency and champion data transformation in the healthcare sector.

This summit is dedicated to healthcare transformation that helps you place data at the heart of your organization. It has been carefully designed to provide you with:

- The latest tools and tactics you need to improve patient safety and optimize the patient experience
- Practical case studies to help solve the most challenging issues in the healthcare analytics space
- Access to the top data disruptors who are proud owners of change and passionate about sharing their expertise
- Exciting networking opportunities with 250+ like-minded data peers

Hear from leading healthcare organizations, including First Nations Health Authority, Ontario Shores Centre for Mental Health Sciences, Quinte Health Care, Trillium Health Partners, North York General Hospital, Bluewater Health and many more!

Secure your spot today to ensure you remain ahead of your competitors and a leader within your market!

GET CRITICAL INSIGHTS FROM:





















NEW THIS YEAR

KEYNOTE: VIRTUAL CARE Bolster your Patients' Access to Care with Advanced Telehealth Adoption

✓ POWER PANEL SESSION: PLANNING AND RESPONSE

Utilizing Population Health Data to Inform your Planning and Community Response

CASE STUDY: DATA IN MENTAL HEALTH Harness Advanced Analytic Applications to Improve Outcomes in Mental Health

KEYNOTE: PUBLIC SECTOR HEALTH DATA Strengthening Health Analytics in Alberta with a Data Access Safe Haven

✓ KEYNOTE CLOSING PANEL: DATA GOVERNANCE STRATEGIES

Practical Steps to Creating a Bulletproof Data Governance Framework

EVENT IN NUMBERS

10+ 🗐



250+



HEALTHCARE DATA DECISION-MAKERS

WHO SHOULD ATTEND

HEALTHCARE FACILITIES

Medical Director | Informatics | Clinical Integration | Chief Information Officer | Chief Medical Officer | Chief Medical Information Officer | VP of Clinical Services | Chief Nursing Officer | Clinicians | Data Analyst | Data Scientist | Head of IT | Medical Office of Science and Technology | Research & Programs

GOVERNMENT

Minister of Health | Health Policy Development | Health & Long Term Care | Public Health | Quality Assurance & Performance | Population Health | Information Management | Data Analyst | Data Scientist

ANALYTICS SOFTWARE & SERVICE PROVIDERS

CEO | Principal | Director Health Industries Advisory | Chief Technology Officer | Senior Consultant | Business Information Architect Business Development | Data Analyst | Project Officer

TAKE AWAY SOLUTIONS TO YOUR TOP CHALLENGES

- 1. Master operational performance and delivery of patient care with the adoption of digital twins.
- 2. Reduce your storage costs by establishing a hybrid health cloud.
- 3. Revolutionize your mental health department with advanced analytics.
- 4. Democratize your data to maximize its value and accessibility.
- 5. Design a cyber security strategy to combat the risk of attacks.
- 6. Unlock the full potential of your data with health BI tools for advanced business reporting.
- 7. Drive physician engagement to enhance data capture and quality.
- 8. Leverage real-time data to improve your responsiveness.

REGISTER TODAY!

Get all the updates you need on Healthcare Data and Analytics. Save your spot now for Canada's largest conversation on applying analytics in healthcare.



1-866-298-9343 ext 200



registrations@strategyinstitute.com



HealthDataSummit.ca

PAST ATTENDEES INCLUDE:

Alberta Health Services | American Academy of Dermatology | Baycrest | Bluewater Health | Canadian Mental Health Association | Cancer Care Ontario | Children's Hospital of Eastern Ontario | Dalhousie University | First Nations Health Authority | Government of Manitoba | Middlesex Hospital Alliance | Newfoundland and Labrador Centre for Health Information (NLCHI) | Nova Scotia Health Authority | NYC Data Science Academy | Ontario Hospital Association | Ontario Ministry of Health | Saskatchewan Health Authority | Sunnybrook | The Hospital for Sick Children (SickKids | University Health Network | William Osler Health System | Winnipeg Regional Health Authority

START THE CONVERSATION BEFORE THE SUMMIT!



Engage in discussions about big data & analytics with a unique focus on the health industry, interact with peers and have discussions about your challenges at our Linkedin page.



Spread the word and share your thoughts, receive updates as they happen and let us know you are coming! Tweet at @HealthDataCA and share with our hashtag #DAHC2022

Speakers



Michael Caesar

Director of Digital Health

Ontario Health East



Jennifer McCallum

Director (interim) of Health
Information Management
and Decision Support

London Health Sciences Centre



Stuart Bourhill
Chief Information Officer
First Nations
Health Authority



Gina Johar
Chief Digital Officer and
Vice President
Quinte Health Care



Chakravarthy
Chief Information Officer
Durham Region (The
Regional Municipality
of Durham)

Kalyan



Vice President, Clinical Services Ontario Shores Centre for Mental Health Sciences

Sanaz Riahi



Young Lee
Vice President of
Corporate Performance,
Digital Health Innovation
and Chief Financial Officer

North York General Hospital



Christopher Garnett
Chief Human
Resources Officer
Cornwall Community
Hospital



Shalu Bains
Vice President,
Performance and
Business Intelligence

Trillium Health Partners



Mark Fam
Vice President,
Programs
Michael Garron
Hospital



Alex Alexander

Executive Director of
Research and Innovation

Alberta Health
Services, Government

of Alberta



Shannon Landry
Chief Nursing Officer
and Vice President
of Clinical Support
Services

Bluewater Health

Speakers



John Chen
Chief Operating Officer
Ontario Shores
Centre for Mental
Health Sciences



Amir Rasheed Senior Director, Provincial Partnerships and Clinical Innovation

Provincial Health Services Authority Canada



Linda Schaefer Manager, Quality, Patient Safety & Risk Management

Bluewater Health



Matthew Murphy
Director of Performance,
Analytics and
Accountability
Nova Scotia
Health Authority



Hetal Rupani
Director, Strategic
Initiatives and Business
Development

Johns Hopkins Medicine



Jimmy Liu
Director of Clinical
Data Analytics and
Predictive Reporting

London Health Sciences Centre

Agenda

Day One

Wednesday, September 28, 2022

9:00 AM

ENTER NETWORKING LOUNGE, CONNECT WITH YOUR DATA COLLEAGUES

- Start your day off right and make connections with healthcare data leaders.
- Join "drop-in" roundtables discussing best practices and innovative strategies.
- Schedule one-to-one video meetings with peers or vendors.
- Gather essential content and get exclusive offers at virtual exhibit booths.

9:55 AM

OPENING COMMENTS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience and maximize your value.

10:00 AM

KEYNOTE: VIRTUAL CARE

Bolster your Patients' Access to Care with Advanced Telehealth Adoption Methods

The usage of telehealth services has understandably skyrocketed since the pandemic. This has opened a new pathway to achieving better access to care post COVID. Improve your organization's health outcomes while enhancing patient safety and experience by developing virtual care services with open communication between key stakeholders. Develop a roadmap to:

- Adapt and improve your virtual offerings and gain buy-in for data-driven telehealth and EHR-based clinical research, databases and tools
- Define a standardized virtual care workflow and framework for best practice and optimal success
- Streamline and automate processes for the ultimate patient user experience

Heighten your patient care quality and widen delivery with telehealth.

10:30 AM

CASE STUDY: DATA IN MENTAL HEALTH

Harness Advanced Analytic Applications to Improve Outcomes in Mental Health

In comparison to other fields of medicine, applying advanced analytics to strengthen care delivery in a mental health context has been relatively limited. Deliver deeper patient insights by advancing your AI/ML capabilities and expanding your data sources to include consumer health data. Create an action plan to:

- Streamline your service delivery and patient flow by leveraging ML to gain key insights, including prediction of no shows and readmissions
- Enhance your ability to identify signals of relapse with new data sources from consumer wearables
- Optimize treatment selection by predicting case complexity and optimal service delivery modality

Revolutionize your mental health service delivery and outcomes with data.



John Chen Chief Operating Officer Ontario Shores Centre for Mental Health Sciences



Sanaz Riahi
Vice President, Clinical Services
Ontario Shores Centre for Mental Health Sciences

11:00 AM

INDUSTRY EXPERT: INTELLIGENT DATA SYSTEMS

How to Leverage Next Generation Intelligent Data Systems to Improve Patient Outcomes

Privacy should not act as a barrier to data utility, health research, security or innovation. Abandon zero-sum thinking! Proactively identify the risks and embed necessary protective measures into your design and data architecture. Apply Privacy by Design (PbD) to:

- Build privacy and data utility into your analytics projects
- · Employ an ethical framework in your work
- · Enable privacy and freedom to work together in the future

Achieve the highest privacy standards to protect your patients' information while still gaining business value from your data.

CASE STUDY: INSIGHT DEMANDS

Reduce your Storage Costs by Establishing a Hybrid Health Cloud

The utilization of cloud storage for storing data from EHRs has helped revolutionize collective patient care. It has made it less complicated for care providers to retrieve patient details at any given point in time and from any location. Reduce your storage costs while enhancing compliance and security with a hybrid cloud model. Take away proven strategies to:

- · Achieve heightened compliance and robust security
- Amplify collaboration with the ability to share information more freely
- Reduce medical errors with advanced collection and processing capabilities

Optimize your data storage with a hybrid health cloud.

12:00 PM

INDUSTRY EXPERT: DATA STANDARDIZATION

How to Set a Country-Wide Standard to Better Integrate Healthcare Data

There are many different data standards across the country. This only adds more confusion and uncertainty when it comes to analyzing data and predicting outcomes. Improve your organization's productivity and drive better decision making by establishing uniform data standards. Join this in-depth discussion on data standardization as we address:

- The importance of standardization and what it means for better analytics in healthcare decision making
- Which organizations are leading the initiative and the status of creating data norms
- How to best implement a country-wide data standard to ensure universal literacy and interpretation of the data

Gain a better understanding of the current and future prospects of a national data standard and how you can respond.

12:30 PM

NETWORKING BREAK

Build Relationships and Visit Virtual Booths

Expand your network and exchange expertise with your peers. Take advantage of our intuitive platform to deepen your knowledge and connect with healthcare data experts.

- Pose your biggest questions to leading solution providers through one-to-one video conversations or chat.
- Join "drop-in" roundtables in the networking lounge and make connections that last beyond these two days.
- Experience live demos and test drive new technology. Source leading-edge content from virtual booths.

Responding To Insights, Demands During a Pandemic

Big data and analytical tools provide various solutions like detection of existing COVID-19 cases, prediction of future outbreak, anticipation of potential preventive and therapeutic agents, and assistance in informed decision-making. Discover learnings from North York General Hospital that have informed their future organizational direction and how they have responded to insights during the pandemic. Source practical tips to:

- . Analyze the shifts in medicine use and spending
- Allocation of resources for organizational direction and effective performance
- Evaluate the impact on the delivery of non-covid 19 related healthcare

Maximize the efficiency of your response



1:00 PM

Young Lee

Vice President of Corporate Performance, Digital Health Innovation and Chief Financial Officer

North York General Hospital

1:30 PM

CASE STUDY: CONTINUOUS PROCESS IMPROVEMENT

The Team Approach: An Effective Structure to Develop and Empower Talent, Create Capacity, Continuously Improve and Innovate

There are 30+ team members in the LHSC Decision Support and BI Team, with highly specialized expertise in hospital internal and external reporting. There was a need for course correction, as although staff were working very hard and produced large quantities of reports and BI products, customers were dissatisfied and disconnected. To create capacity, we needed to prioritize automation by leveraging our BI data warehouse, standardize our toolsets, empower people and really listen to clients. Leave with actionable strategies to:

- Establish an effective co-director model for your analytics team and find the best methods for recruitment and upskilling of talent
- Maximize patient safety and quality of care with a more accurate assessment of clinical data
- Leverage technology and actionize data across your organization to streamline the patient experience

Deploy an innovative team structure for sustained process improvement.



immy Liu

Director of Clinical Data Analytics and Predictive Reporting **London Health Sciences Centre**



Jennifer McCallum

Director (interim) of Health Information Management and Decision Support

London Health Sciences Centre

2:00 PM

INDUSTRY EXPERT: AI/ML

Discover How AI Can Improve the Quality of your Service Delivery

Artificial intelligence and machine learning are making significant inroads in the healthcare industry. Enhance your predictive model to highlight patients most at risk, improve clinical decision support at the point of care and optimize operational performance. Devise a blueprint to:

- Achieve personalized, data-driven care while streamlining resource allocation and utilization to drive better patient outcomes
- Identify risks sooner, speed up your diagnostic processes and reduce errors
- Advance performance and operational efficiency to facilitate a smooth patient journey through clinical services

Position yourself at the forefront of the healthcare industry with a robust ML and Al program.

2:30 PM

PANEL: DATA ACCESSIBILITY

Democratize your Data to Maximize its Value and Accessibility

Achieving effective analytics starts with improved data literacy. However, there is still confusion surrounding what organizations must do to not only capture the necessary data but to mobilize it. Boost your productivity and create a sustainable digital environment with democratized data. Source practical tips to:

- Establish clear goals and boundaries for determining what your data should accomplish
- Create an action plan to educate teams on appropriate data acquisition and use
- Understand the 'power plant' of data and information management

Develop an integrated approach to improve your organization's data literacy.



Matthew Murphy
Director of Performance, Analytics and Accountability
Nova Scotia Health Authority

3:00 PM

CASE STUDY: PUBLIC SECTOR HEALTH DATA

Strengthening Health Analytics in Alberta with a Data Access Safe Haven

There is an increased focus on working cross-ministry to create efficiencies in policy and program development. Improve data accessibility and enable more effective cross-sharing while reducing duplication and red tape associated with data access. Source practical tips to:

- Efficiently meet access demands with a single federated approach
- Minimize resource requirements and ensure legislative and privacy requirements are met
- Heighten collaboration by driving a cultural change through open information sharing

Enhance your approach to safe data access.



Alex Alexander

Executive Director of Research and Innovation, Alberta Health Services

Government of Alberta

3:30 PM

CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from today's sessions. Source a summary of action points to implement in your work. Discuss tomorrow's highlights!

3:35 PM

VIRTUAL HAPPY HOUR

- Get to know fellow delegates in "drop-in" virtual roundtables.
- Engage in one-to-one video conversation with peers or vendors.
- Connect with other attendees based on similar interests and business objectives using our "recommend matches" tool.

4:00 PM

CONFERENCE DAY 1 ADJOURNS

Day Two

Thursday, September 29, 2022

9:00 AM

ENTER NETWORKING LOUNGE, CONNECT WITH YOUR DATA COLLEAGUES

- Start your day off right and make connections with healthcare data leaders.
- Join "drop-in" roundtables discussing best practices and innovative strategies.
- Schedule one-to-one video meetings with peers or vendors.
- Gather essential content and get exclusive offers at virtual exhibit booths.

9:55 AM

OPENING COMMENTS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience and maximize your value. Discuss yesterday's highlights and map out your day!

10:00 AM

OPENING KEYNOTE: CYBER SECURITY

Optimize your Cyber Strategy to Reduce the Risk of Growing Attacks

Healthcare-related cyber-attacks can be attributed to several factors, including inadequate cybersecurity training and the lack of a solid, proactive attack strategy. Minimize the risk of a breach with the latest evolving security methods and the implementation of a business continuity plan. Develop a blueprint to:

- Improve employee awareness with continued HIPAA compliance training
- Bolster your security strategy by creating a BCP with a solid disaster recovery plan
- Adopt two-factor authentication technology to cost effectively reduce risk and safeguard PHI

Take proactive steps to safeguard your PHI and decrease cyber risk.



Alex Alexander

Executive Director of Research and Innovation, Alberta Health Services

Government of Alberta

10:30 AM

PANEL: BUSINESS INTELLIGENCE REPORTING

Utilizing Health BI Tools to Unlock the Full Potential of your Data

Business intelligence in healthcare is no longer an option but a necessity. It is crucial for organizations to continually improve and garner actionable insights from their data sets. Gain greater visibility into your financial operations, maximize your operational performance and drive improved patient safety while also discovering potential hidden revenue opportunities. Create an action plan to:

- Reduce cost and increase revenue by uncovering deeper insights into both profitable and underutilized services
- Streamline business processes and enhance cash flow monitoring and compliance reporting
- Boost employee productivity with embedded analytics and enable non-technical users to better understand data through visualization capabilities

Unleash the power of your corporate data to discover hidden revenue.



Kalyan Chakravarthy

Chief Information Officer

Durham Region (The Regional Municipality of Durham)



Shalu Bains

Vice President, Performance and Business Intelligence
Trillium Health Partners



Hetal Rupani

Director, Strategic Initiatives and Business Development **Johns Hopkins Medicine**

11:00 AM

INDUSTRY EXPERT: REAL-TIME DATA

Leverage Real-Time Data to Improve your Responsiveness

Data lag creates issues in any analytic process, but in healthcare it can have critical implications. Advance patient outcomes by accelerating your decision-making speed. Craft a roadmap to:

- Design a real-world data program that benefits both the organization and the patient
- Integrate real-time data into your processes to reduce response times
- Minimize team communication barriers to provide effective healthcare services
- Maximize your data capture opportunities and include more relevant patient data

Implement real-time data into your processes to transform your delivery of care.

11:30 AM

CASE STUDY: EARLY CANCER DIAGNOSES

Better Identify Cancer Detection and Achieve More Effective Treatment Plans with AI and ML

Accurately diagnosing cancer in an individual at an early stage helps to prevent their death at an advanced stage later. Speed up detection of tumours by reducing human error from diagnosis to treatment. Gain key insights into how big data can transform cancer detection:

- Integrate cancer treatment strategies into an AI system to minimize doctor error
- Pinpoint high-risk patients through ML patterns that can forecast the possible reappearance of cancer
- Heighten accuracy in pathology and biopsy to measure more effective treatments

Optimize cancer detection and treatment with the help of big data.

12:00 PM

INDUSTRY EXPERT: DEVOPS IMPLEMENTATION STRATEGIES

Exploring Best Practices for Designing and Optimizing your DevOps Methods

There is no doubt the impact of developing a DevOps function will compliment data-driven initiatives and technologies. However, the healthcare industry still lags in its adoption. Increase your patient engagement and satisfaction by utilizing DevOps and the delivery of better-quality features. Achieve a step-by step plan to:

- Strengthen your competitive advantage with heightened flexibility in healthcare delivery and value-based care
- Enhance data leveraging and extract critical insights from complex big data
- Improve infrastructure efficiency and reduce operational expenses (OPEX)

Stay ahead of the curve with an innovative DevOps function.

12:30 PM

NETWORKING BREAK

Build Relationships and Visit Virtual Booths

Expand your network and exchange expertise with your peers. Take advantage of our intuitive platform to deepen your knowledge and connect with healthcare data experts.

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- Join "drop-in" roundtables in the networking lounge and make connections that last beyond these two days.
- Experience live demos and test drive new technology. Source leading-edge content from virtual booths.

1:00 PM

AFTERNOON KEYNOTE: CONTINUOUS PROCESS IMPROVEMENT

Harnessing Analytics for Ongoing Quality and Process Improvement

A long-term, integrated whole system approach is needed to ensure sustained improvements in healthcare quality. Free up resources to enhance both patient and organizational outcomes while amplifying the impact of your data. Leave with actionable strategies to:

- Establish metrics to measure the results of continuous improvement
- Maximize patient safety and quality of care with a more accurate assessment of clinical data
- Leverage technology and actionize data across your organization to streamline the patient experience

Save resources and apply analytics for sustained process improvement.

1:30 PM

PANEL SESSION: PLANNING AND RESPONSE

Utilizing Population Health Data to Inform your Planning and Community Response

Integrating services through a population health approach requires a holistic understanding of the health and wellbeing of a local population. Better support your patients and communities by capturing, analyzing and modelling data that will help local systems. Develop a strategy to:

- Utilize your data to identify what support is needed by which individuals and communities
- Shape and coordinate collective action to address key areas of priority while reducing inequalities and improving overall health outcomes
- Proactively assign resources to best meet the needs of your communities in a timely manner

Bolster your planning and response with population health insights.



Mark Fam
Vice President, Programs
Michael Garron Hospital

2:00 PM

INDUSTRY EXPERT: SCALABLE ANALYTICS

Form a Scalable and Successful Healthcare Analytics Team to Maximize Efficiency and Gain New Insights

There are limited resources and a growing demand for analytics in all aspects of healthcare delivery. Therefore, organizations must make it a priority to develop and upskill existing talent. Enrich your technical capabilities and increase your productivity by building a versatile and flexible data analytics team. Take away practical strategies to transform your analytics team by:

- Creating and defining complementary roles to scale your organization's data analytics capabilities
- Developing flexible processes that can adapt and change alongside the organization
- Embracing emerging tools and technologies to improve efficiencies and capture fresh insights

Establish key strategies for scaling your data analytics efficiency.

2:30 PM

PANEL DISCUSSION: DATA GOVERNANCE STRATEGIES

Practical Steps to Creating a Bulletproof Data Governance Framework

Solid data governance processes are essential to driving value from health data and building trust among key stakeholders. Optimize your governance strategy by ensuring all bases are covered, from ethical data management to risk assurance and auditing. Source practical solutions to:

- Identify your governance and organizational priorities to assess the current gaps in your framework (focusing initially on specific projects)
- Integrate IG recommendations into a roadmap with short and long-term outcomes
- Promote your goals of data governance across your organization and develop a data-driven culture

Prioritize successful data governance by designing your personalized roadmap.



Stuart Bourhill Chief Information Officer First Nations Health Authority

3:00 PM

CLOSING COMMENTS FROM YOUR HOST

Review key insights and takeaways from the conference. Source a summary of action points to implement in your work.

3:05 PM

VIRTUAL HAPPY HOUR

- · Get to know fellow delegates in "drop-in" virtual roundtables.
- Engage in one-to-one video conversation with peers or vendors.
- Connect with other attendees based on similar interests and business objectives using our "recommend matches" tool.

3:45 PM

CONFERENCE ADJOURNS

Hear From Our Community

The event keeps getting better each year. Some very informative presentations today."

4 Very informative."





- Very interesting, well-researched topics of presenters, knowledgeable... good organization of the conference. Great overall exposure to the industry."
 - a wide variety of topics which were very relevant to our hospital and the direction we are going in."





- One of the best conferences. A lot of relevant topics and presentations on data analytics for healthcare."
- Good for the first timer. Good to see people outside of Ontario and the diversity of attendees."

Very interesting presentations covered





Connect with Canada's Top Data Leaders in the Healthcare Industry

Find answers to your biggest challenges!

EVENT SPONSORSHIP OPPORTUNITIES

Make sure your company isn't left out of the conversation! Showcase your technology and strategic planning expertise to healthcare decision-makers focused on transforming their data programs.

TOP 5 REASONS TO SPONSOR

- 1. Generate Leads
- 2. Showcase Your Solutions
- 3. Maximize Brand Visibility
- 4. Access Real-Time Data
- 5. Simplify Your Experience

^{*}Limited exhibit space and sponsorship packages are available.





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To learn more, contact Mitch Davis at 1-866-298-9343 ext. 272 or by email: mitch@strategyinstitute.com

3 EASY WAYS TO REGISTER







EARLY BIRD

\$795 + Tax (Ends August 19th, 2022)

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Your access includes:

- Full-access to virtual conference including all keynotes.
- Interactive sessions and panel discussions.
- Delegates will have full access to message boards, private messaging, interactive polls, expo hall and networking opportunities.
- Content will be available on-demand for 3 months post event.

REGISTER FOUR AND RECEIVE

25%
DISCOUNT





Registration fee: Payment is required in advance and can be made by company cheque, VISA, MasterCard, or American Express. Please make cheques payable to the Strategy Institute Inc. and write the registrant's name on the face of the cheque.

Early Bird special: Expires on August 19th, 2022. Cannot be used with group discount.

Group Discount: A Group Discount is offered for this conference (not in combination with any other offer). To be eligible for the Group Discount, delegates MUST register at the same time. The total discount per delegate (including applicable group discounts, etc.) MUST not exceed 25% of the regular conference costs.

Cancellations: A full refund minus a \$495 administrative charge will be given for cancellations received in writing up to 14 days prior to the conference date. Refunds will not be available after this date.

Admission Policy: All Strategy Institute summits will adhere to official government and local authority guidance in addition to any venue or location-specific regulations. To protect all event staff, speakers, sponsors and attendees, we have implemented a series of requirements for entry into the conference. All attendees are required to meet all the requirements outlined with our <u>Admission Policy</u>.