

Strategy Institute presents...

9th North American Summit on

DATA ANALYTICS

FOR HEALTHCARE

May 11th - 12th, 2021 | Accessible Anywhere

Accelerate and
Optimize your
Data Analytics
Initiatives

Harness the power of data analytics to
improve patient outcomes

Meet + Network + Learn From:



John Mattison
CMIO
Kaiser Permanente



Patrick McGill
MD, EVP, Chief Analytics
Officer, Network Analytics
**Community Health
Network**



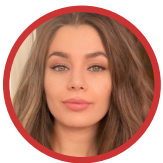
Christopher Hutchins
VP and Chief Data and
Analytics Officer
Northwell Health



Peter Winkelstein
Executive Director
**University at Buffalo's
Institute for Healthcare
Informatics**



Tara Coxon
Deputy Chief
Information Officer
**St. Joseph's
Healthcare – Hamilton**



Parisa Naraei
Senior Methodologist,
Advanced Analytics, Head,
Data Science & AI
CIHI

Advance your Data Analytics with Insights on:

- ✓ Improving Data Capture, Accuracy and Decision Making
- ✓ Integrating AI, ML and predictive analytics to deliver more actionable data
- ✓ Lessons Learned While Responding to COVID-19
- ✓ Implementing Clinical Transformation That Drives a Data-Centered Culture
- ✓ Scaling Staff, Building Partnerships and Capturing More Actionable Data
- ✓ Strategies for Scaling Disease Prevention Through Better Analytics

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HealthDataSummit.com

9th North American Summit on

DATA ANALYTICS

FOR HEALTHCARE

TAKE PART IN NORTH AMERICA'S MOST INNOVATIVE DATA ANALYTICS FOR HEALTHCARE SUMMIT!

Data analytics is now an even more essential part of the world's health strategy following COVID-19. Learn from 20+ data experts from across North America so you can modernize your analytics strategy to make an ongoing difference in patients' lives.

Examine the lasting impact COVID-19 has had on the healthcare industry and discuss future obstacles. You will hear directly from leading healthcare organizations on how to leverage your data analytics to best serve your patients in the new normal.

Join us and discover how to create a more cohesive and adaptive remote team. Gain the most up-to-date techniques for engaging team members and patients during online meetings. Delve deeper into how to optimize your data analytics to serve your organizational needs.

We look forward to seeing you at this year's event! It's one you can't afford to miss.

Sincerely,

*Your Data Analytics for Healthcare Summit Team
Strategy Institute*

ACQUIRE CRITICAL INSIGHT FROM 10+ LEADERS:



NEW THIS YEAR

- ✓ **Data Capture and Accuracy During COVID-19**
- ✓ **Implement Clinical Transformation to Drive a Data-Centered Culture That Prioritizes Patient Outcomes**
- ✓ **Improve Predictive Analytics with Machine Learning and Artificial Intelligence**
- ✓ **Foster the Digital Culture Necessary to Improve Physician Engagement**
- ✓ **Lessons Learned While Responding to COVID-19 and Maintaining Everyday Hospital Operations**

EVENT IN NUMBERS

10+ 
**HOURS OF
NETWORKING**

30+ 
**INDUSTRY
EXPERTS**

250+ 

DATA ANALYTICS DECISION-MAKERS

Register Today by Calling 1 866 298 9343 x 200

TAKE AWAY 10 SOLUTIONS TO YOUR CHALLENGES:

1. Achieve Greater Physician Engagement to Fuel Better Data Capture and Analytics
2. Data Capture and Accuracy During COVID-19
3. Bolster Your AI/ML Initiatives to Accelerate Your Analytics and Decision-Making Programs
4. Scale Staff, Build Partnerships and Capture More Actionable Data
5. Implement Clinical Transformation That Drives a Data-Centered Culture
6. Develop Improved Predictive Analytics Models to Anticipate and Respond to Future Challenges
7. Leverage Real-Time Data to Improve Your Responsiveness
8. Strategies for Scaling Disease Prevention Through Better Analytics
9. Foster the Digital Culture Necessary to Improve Physician Engagement
10. Form a Scalable and Successful Healthcare Analytics Team to Maximize Efficiency

REGISTER TODAY!

Get all the updates you need on Healthcare Data and Analytics.

Save your spot now for Canada's largest conversation on applying analytics in healthcare.



1-866-298-9343 ext 200



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PAST ATTENDEES INCLUDE:

Alberta Health Services | Bridgepoint Active Health | Calgary Rural PCN | Canada Health Infoway | Cancer Care Ontario | Cardiac Care Network | Chatham Kent Community Health Centres | Ornge / Air Medical Transport | Reconnect Mental Health Services | Shoppers Drug Mart Specialty Health Network Inc. | ESC LHIN | Hamilton Emergency Medical Services | Health Sciences North | Lakeridge Health | LifeLabs | Mississauga Halton Local Health Integration Network (LHIN) | Mount Sinai Hospital | North Bay Regional Health Centre | The Hospital for Sick Children | The Ottawa Hospital | Thunder Bay Regional Health Sciences Centre (TBRHSC) | University of Nebraska Medical Center | William Osler Health System | Women's College Hospital

Start the Conversation Before the Summit!



Engage in discussions about big data & analytics with a unique focus on the health industry, interact with peers and have discussions about your challenges at our LinkedIn page.



Share your thoughts by tweeting and following @HealthDataCA

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| Clinical Integration | Chief
Information Officer | Chief
Medical Officer | Chief Medical
Information Officer | VP of Clinical
Services | Chief Nursing Officer
| Clinicians | Data Analyst | Data
Scientist | Head of IT | Medical
Office of Science and Technology
| Research & Programs

GOVERNMENT

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Policy Development | Health
& Long Term Care | Public
Health | Quality Assurance
& Performance | Population
Health | Information
Management | Data Analyst |
Data Scientist

ANALYTICS SOFTWARE & SERVICE PROVIDERS

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Health Industries Advisory
| Chief Technology Officer |
Senior Consultant | Business
Information Architect | Business
Development | Data Analyst |
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Learn more at HealthDataSummit.com

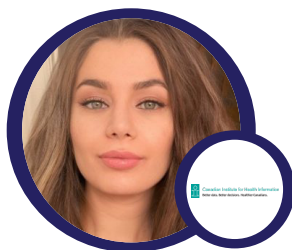
Speakers



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Patrick McGil

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Analytics Officer,
Network Analytics

**Community Health
Network**



Daniel Chertok

Sr. Data Scientist,

**NorthShore
University
HealthSystem**



Tara Coxon

Deputy Chief
Information Officer

**St. Joseph's
Healthcare**



Sinéad McElhone

Director (Acting)
Organizational and
Foundational Standards

**Niagara Region
Public Health**



Rachel Skellet

Data/Epi Lead, COVID
Emergency Operations
Centre

**Niagara Region
Public Health**



Christopher Hutchins

VP and Chief Data and
Analytics Officer

Northwell Health



Karim Keshavjee

Family Physician,
Program Director,
Master of Health
Informatics

**University of
Toronto**



Peter Winkelstein

Executive Director

**University at
Buffalo's Institute
for Healthcare
Informatics**



Marsha Bryan

Director, Data &
Analytics

**Ontario Shores
Centre for Mental
Health Sciences**



Shirley Fenton

Vice President and Director

**National Institutes of
Health Informatics
Canada**

Speakers



Hetal Rupani

*Director, Strategic Initiatives and Analytics,
The Office of Johns Hopkins Physicians*

Johns Hopkins Medicine



Matthew Murphy

*Director, Performance, Analytics & Accountability,
Quality and System Performance*

Nova Scotia Health



Rob Crawford

Director, Strategy and Analytics

North York General



Kimberley Hill

Director, Data Governance and Analytics

Grand River Hospital



Ryan Sousa

Chief Data Officer

Seattle Children's Hospital

Pricing & Registration

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Registration fee: Payment is required in advance and can be made by company cheque, VISA, MasterCard, or American Express. Please make cheques payable to the Strategy Institute Inc. and write the registrant's name on the face of the cheque.

Early Bird special: Expires on April 9th, 2021. Cannot be used with group discount.

Group Discount: A Group Discount is offered for this conference (not in combination with any other offer). To be eligible for the Group Discount, delegates MUST register at the same time. The total discount per delegate (including applicable group discounts, etc.) MUST not exceed 25% of the regular conference costs.

Cancellations: Cancellations must be received in writing by April 27, 2021. Cancellations received by this date will be eligible for a prompt refund less a \$250 administration fee. If you register for the program and do not attend, you are liable for the full registration fee unless you cancel according to the terms stated above. If you are unable to attend, delegate substitution is permitted up to, and including, the day of the conference.

Admission Policy: Strategy Institute reserves the right to restrict entry to the conference to any individual. Any such person requested to leave the summit virtual platform shall do so immediately upon request, whether previously issued their access credentials permitting entry. There is no refund payable with respect to anyone refused entry. Any information obtained at the conference cannot be relied upon for any particular set of circumstances, cannot be taken as professional advice or opinion. Attendees must consult with the appropriate professional before acting in response to information obtained at the conference.

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